



Bobby Jindal Governor

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> admin@LALB.org ddress: www.LALB.org

November 14, 2013

David Gilmore 32 Acadia St.

RE: Advertising Requirements

Dear Mr. Gilmore,

It has come to the attention of the Board that two recent advertisements (copy enclosed) do not indicate your Louisiana auctioneer's license number. R.S. 37:3141 requires that advertisements shall indicate the name and license number of the auctioneer and/or auction business. This letter serves as notice that a total fine of \$100 is due. A \$50 fine has been levied for each violation since there were 2 advertisements which occurred within weeks of each other.

§1503. Fines for Advertising Violations

A. Violations of Chapter 17 requiring that the licensee place his name and license number in all advertising will result in a money fine to be levied against him. The amount of the fine will be \$50 for the first offense and \$100 for the second offense. A third or subsequent offense may result in a fine or other disciplinary action within the discretion of the board.

You must make payment of the fine within 15 days of receipt of this letter. Please

Please contact the Board office if you have any questions regarding this matter.

Sincerely.

Anna E. Dow, General Counsel

enclosure

sent via certified mail/ return receipt

Equal Opportunity Employer

The Banner, May 23, 2013, page 11



10A THURSDAY, JUNE 6, 2013

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